



FULLY ONLINE

Postgraduate Diploma in Business Administration

Wits Business School



You will learn



Advanced communication skills



The basics of business law



The rules that govern financial accounting



Theoretical and practical issues around entrepreneurship



Analysis and development of a marketing plan

Modules and credits

Strategy	15
Digital Business	10
Introduction to Finance	5
Marketing	10
Management & Financial Accounting	15
Essential Business Skills	6
ProjectManagement	9
Business Law	10
People Management Including Labour	15
Entrepreneurship	10
International Business & Economics	15

Overview

SAQA ID: 111477

Study duration: **22 months**

Number of modules: **11**

Total credits: **120**

Module duration: **7 weeks**

How much time to commit:
12 to 15 hours per week



Fees

To see a breakdown of the fees, please visit our Fees page.

[Visit Fees Page](#)

Admission requirements

- A three-year degree OR a Bachelor's degree (NQF Level 7)
- A minimum of two years' mid-professional work experience (internships and student experience are not considered).
- Students who have completed the Fundamentals of Business Administration (FBA) suite of courses are eligible to apply for entrance into the Postgraduate Diploma in Business Administration (PDBA) programme and may receive credits, if all other criteria are met. Interested students will have to complete a new application for the PDBA as a completed FBA suite of courses does NOT guarantee entrance into the PDBA programme.

UNIVERSITY OF THE
WITWATERSRAND,
JOHANNESBURG



WBS Wits
Business
School
Sculpting global leaders

Contact Us

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