



**Tshwane University  
of Technology**

*We empower people*



## Study Fully Online Master of Tourism and Hospitality Leadership

### Programme Description

The Master of Tourism and Hospitality Leadership prepares current and aspiring professionals to lead and innovate in the global tourism and hospitality sector. The programme builds advanced skills in strategy, finance, and leadership through core modules like Marketing, Strategic Financial Management, and Entrepreneurship. Students also gain expertise in team management and organisational change. A series of applied research projects allows students to tackle real industry challenges, integrating academic and professional insight. Delivered fully online, the programme offers flexibility for working professionals and prepares graduates for senior roles across tourism, hospitality, government, and consultancy.

### You will learn

- Demonstrate strategic leadership and manage change in complex organisations.
- Apply advanced financial techniques to boost performance and sustainability.
- Drive innovation and think entrepreneurially to create new solutions.
- Embed sustainability in leadership and business decisions.
- Conduct applied research to solve real industry challenges.

### Overview

**SAQA ID:**  
123062

**Number of modules:**  
14

**Total credits:**  
180

**Mode of study:**  
Fully online

**Study duration:**  
2 years

**Module duration:**  
8 weeks (7 weeks of study  
and one-week break)

**How much time to  
commit:**  
12 to 15 hours per week

### Modules and credits

Advanced Tourism and Hospitality Marketing	13
Entrepreneurship and Innovation	14
Strategic Financial Management for Tourism and Hospitality	13
Critical Issues in Human Resources Leadership	14
Tourism and Hospitality Business Leadership	14
<b>Research in the stream of Tourism OR Hospitality</b>	
• Research Project A	10
• Research Project B	10
• Research Project C	10
• Research Project D	20
• Research Project E	13
Sustainable Tourism and Hospitality Leadership	13
Tourism Planning and Policy Development	13
International Tourism and Hospitality Trends	13
Planning (Health and Safety) Food and Accommodation	13
Service Leadership	13

### Admission requirements

To apply for this qualification, a student requires:

- Bachelor of Arts Honours in Tourism OR Tourism Management OR a cognate field (NQF Level 8).  
**OR**
- Bachelor of Business Administration Honours in Hospitality Business Strategy (NQF Level 8).  
**OR**
- Postgraduate Diploma in Hospitality Management OR Recreation and Tourism.

### Fees

To see a breakdown of the fees, please visit our Fees page.

[Visit Fees Page](#)



**Get in touch**

**Email:** [enquiries@online.tut.ac.za](mailto:enquiries@online.tut.ac.za)

**Visit:** [online.tut.ac.za](http://online.tut.ac.za)