

# **Programme Description**

With a Postgraduate Diploma in Hospitality Management, graduates can position themselves in a stimulating international work environment. The programme is industry-relevant and provides the skills to develop strategies for the constant challenges faced by hospitality establishments and the ability to create positive change in the industry. Experienced professionals can study towards a qualification with research-related skills, and the application of strategic management principles as they relate to the hospitality environment and issues relating to corporate social responsibility, environmental impact, entrepreneurship, and human resource management.

### You will learn

- Strategies to address hospitality industry challenges.
- Strategic management in the hospitality sector.
- Corporate social responsibility and sustainability practices.
- Facilities, operations, and organisational behaviour management.
- Digital marketing applications for hospitality.
- Entrepreneurial skills for hospitality management.

#### Overview

**SAQA ID:** 101521

Number of modules:

120

12

**Total credits:** 

Mode of study:

Fully online

**Study duration:** 

2 years

**Module duration:** 

8 weeks (7 weeks of study and one-week break)

How much time to commit:

12 to 15 hours per week

#### **Modules and credits**

Strategic Management 10 Corporate Social Responsibility 10

Facilities Management 10

Human Resource Management

Environmental Impact of the Hospitality Industry

Entrepreneurship (Creative Innovative, Feasibility & Benchmark)

Digital Hospitality Marketing 10

**Operations Management** 10 Organisational Behaviour

Applied Hospitality Management 10 (Action Research/Learning Journal/Project Development)

10 Advanced Research Methodology Part 1

Advanced Research Methodology Part 2

## Admission requirements

To apply for this qualification, a student must have an NQF Level 7 qualification (Advanced Diploma, Baccalaureus Technologiae, or Bachelor's degree) in one of the following fields:

- Human Resource Management
- Human Resource Development
- Labour Relations Management
- Administration
- Management
- Communication

## Fees

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To see a breakdown of the fees, please visit our Fees page.

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