



Tshwane University
of Technology

We empower people



Study Fully Online

Postgraduate Diploma in Hospitality Management

Programme Description

With a Postgraduate Diploma in Hospitality Management, graduates can position themselves in a stimulating international work environment. The programme is industry-relevant and provides the skills to develop strategies for the constant challenges faced by hospitality establishments and the ability to create positive change in the industry. Experienced professionals can study towards a qualification with research-related skills, and the application of strategic management principles as they relate to the hospitality environment and issues relating to corporate social responsibility, environmental impact, entrepreneurship, and human resource management.

You will learn

- Strategies to address hospitality industry challenges.
- Strategic management in the hospitality sector.
- Corporate social responsibility and sustainability practices.
- Facilities, operations, and organisational behaviour management.
- Digital marketing applications for hospitality.
- Entrepreneurial skills for hospitality management.

Overview

SAQA ID:
101521

Number of modules:
12

Total credits:
120

Mode of study:
Fully online

Study duration:
2 years

Module duration:
8 weeks (7 weeks of study and one-week break)

How much time to commit:
12 to 15 hours per week

Modules and credits

Strategic Management	10
Corporate Social Responsibility	10
Facilities Management	10
Human Resource Management	10
Environmental Impact of the Hospitality Industry	10
Entrepreneurship (Creative Innovative, Feasibility & Benchmark)	10
Digital Hospitality Marketing	10
Operations Management	10
Organisational Behaviour	10
Applied Hospitality Management (Action Research/Learning Journal/Project Development)	10
Advanced Research Methodology Part 1	10
Advanced Research Methodology Part 2	10

Admission requirements

To apply for this qualification, a student must have an NQF Level 7 qualification (Advanced Diploma, Baccalaureus Technologiae, or Bachelor's degree) in one of the following fields:

- Hospitality Management
- Hospitality and Tourism
- Tourism Management
- Consumer Studies
- Food and Nutrition
- Education with a specialisation in Hospitality and Tourism Management
- Dietetics
- Business Administration

Fees

To see a breakdown of the fees, please visit our Fees page.

Visit Fees Page

