



Tshwane University
of Technology

We empower people



Study Fully Online

Diploma in Retail Business Management

Programme Description

The Diploma in Retail Business Management is a three-year online qualification that will equip students with the skills and knowledge necessary to thrive in the retail industry. The programme covers a wide range of modules, including retailing, supply chain management, consumer behaviour, financial management, and professional selling, ensuring a well-rounded education tailored to the retail sector. Students are introduced to core principles of managing retail operations, building business plans, and understanding consumer decision-making processes while gaining practical insights into inventory control, merchandising, and strategic retailing. We integrate critical skills such as communication for academic and occupational purposes, advanced computer literacy, and information literacy, fostering competency in professional environments. The programme emphasises legal and financial aspects, including contract law, retail financial planning, and the impact of regulations like the Consumer Protection Act. Personal development modules in life skills, such as conflict resolution, time management, and health awareness, are incorporated to support student success in a higher education environment.

You will learn

- Retail operations management and business planning.
- Supply chain and logistics fundamentals.
- Consumer behaviour and decision-making processes.
- Strategic retailing and merchandising techniques.
- Financial management for retail businesses.
- Professional selling and customer engagement skills.
- Legal principles like the Consumer Protection Act.
- Advanced communication and computer literacy skills.

Overview

SAQA ID:
100964

Number of modules:
32

Total credits:
360

Mode of study:
Fully online

Study duration:
3 years

Module duration:
8 weeks *(7 weeks of study and one-week break)*

How much time to commit:
12 to 15 hours per week

Modules and credits

Communication for Academic Purposes	15	Financial Management for Retailers II Part A*	15
Computer Literacy	15	Financial Management for Retailers II Part B*	15
Computer Literacy II	15	Law for Retailers Part A*	15
Information Literacy I	15	Law for Retailers Part B*	15
Life Skills I	15	Retailing III Part A*	15
Professional Selling I Part A*	15	Retailing III Part B*	15
Professional Selling I Part B*	15	Retail Operations Management III Part A*	15
Retailing I Part A*	15	Retail Operations Management III Part B*	15
Retailing I Part B*	15	Supply Chain Management II Part A*	15
Retail Operations Management I Part A*	15	Supply Chain Management II Part B*	15
Retail Operations Management I Part B*	15		
Practical Accounting I Part A*	15		
Practical Accounting Part B*	15		
Consumer Behaviour Part A*	15		
Consumer Behaviour Part B*	15		
Retailing II Part A*	15		
Retailing II Part B*	15		
Retail Operations Management II Part A*	15		
Retail Operations Management II Part B*	15		
Supply Chain Management I Part A*	15		
Supply Chain Management I Part B*	15		
Communication for Occupational Purposes	15		

Admission requirements

To apply for this qualification, a student requires:

- A Senior Certificate or equivalent qualification (before 2008) with an APS of 24 (excluding Life Orientation).

OR

- A National Senior Certificate (after 2008) with a bachelor's degree or diploma endorsement, and a 4 for English (home language or first additional language), 3 for Mathematics/Technical Mathematics or 4 for Mathematical Literacy, and an APS of 24 (excluding Life Orientation).

OR

- A National Certificate (Vocational) at NQF Level 4 with a bachelor's degree or diploma endorsement, with 50% for English (first additional language), 40% for Mathematics or 50% for Mathematical Literacy, and 50% for three other vocational subjects, and an APS of 24 (excluding Life Orientation).

Fees

To see a breakdown of the fees, please visit our **Fees page**.

[Visit Fees Page](#)



Get in touch

Email: enquiries@online.tut.ac.za

Visit: online.tut.ac.za