

MANCHESTER
1824

The University of Manchester
Alliance Manchester Business School



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Advanced Management Programme (AMP) Alliance Manchester Business School

APPLY NOW

"Transform Yourself to Transform the World: Leadership for a Better Tomorrow."

About the programme

The **Advanced Management Programme** is a premier leadership development experience designed to shape leaders who drive meaningful societal and organisational transformation. This innovative programme equips participants with the tools to navigate the challenges of a volatile, uncertain, complex, and ambiguous world while fostering their ability to create a sustainable, equitable future through ethical leadership and responsible management.

Tailored for visionaries committed to shaping the future, this international programme empowers leaders to effect profound systemic change. With a focus on self-awareness, ethical decision-making, and mastering core competencies, participants embark on a transformative journey to confidently manage and influence complex systems, positioning themselves as catalysts for innovation and sustainable progress.

About Alliance Manchester

Alliance Manchester Business School (AMBS), one of the world's leading business schools, stands at the forefront of business innovation, part of the renowned University of Manchester, which claims 25 Nobel laureates among its current and former staff and students. As one of the elite business schools globally, it holds the prestigious triple accreditation from AACSB, AMBA, and EQUIS, marking it as a centre of excellence in business education.



START YOUR JOURNEY TODAY!



Who Should Apply for This Course?

This Advanced Management Programme is an open invitation to aspiring and existing leaders everywhere to rise to the challenge, pursue excellence, and invest in a sustainable future for all. Here, AMBS and FPD redefine what's possible in global management education, creating a legacy of impactful, accessible, and transformative leadership development. **This course is suitable for:**

1. Experienced Leaders Seeking Transformation:

Executives, managers, and organisational leaders who aspire to enhance their ability to inspire, lead, and implement transformational change across teams, organisations, and communities.

2. Emerging Leaders Preparing for the Future:

Aspiring leaders looking to build all the foundational managerial and leadership competencies they may require for the future but anchored on a system of promoting transformation and positive change.

3. Change Agents Committed to Ethical Leadership:

Individuals who are passionate about promoting transparency, accountability, and governance in their organisations while navigating complex systems with integrity and social responsibility.

4. Strategic Innovators and Visionaries:

Professionals who want to master the art of identifying and leveraging business trends, managing change, and leading innovative strategies to drive growth and societal impact.

5. Critical Thinkers and Problem Solvers:

Who need managerial and leadership skills to effectively translate their insights into action and drive meaningful change. Without leadership skills even the best ideas risk being misunderstood, poorly implemented, or failing to gain the support needed for success.

6. Leaders with a Commitment to Sustainability:

Visionaries dedicated to creating a positive societal impact through sustainable, ethical practices and fostering inclusivity in a volatile and uncertain world.

Whether you are leading a corporate team, a non-profit, or a start-up, or preparing to take on such a role, this programme provides the tools and frameworks to elevate your leadership and drive systemic change in an increasingly complex global environment.

What will you study?

Modules

- 1 Transformational Leadership
- 2 Strategic Transformation:
Leading Innovation and Change
- 3 Corporate Accountability
and Governance
- 4 Strategic Relationship Management:
Balancing Internal and External
Stakeholders
- 5 Strategic Financial Management
- 6 Data Science Strategies for Executive
Success
- 7 Critical Thinking



What you will learn in these modules

Transformational Leadership: This year-long module is an exploration into leading with influence and integrity, focusing on personal growth and the ability to inspire collective action towards meaningful change within your team, your organisation, your society and the world through implementing a transformational project.

Leading Innovation and Change: This module equips you with the skills to identify business trends, analyse growth opportunities, manage strategic execution, and implement change management techniques while understanding and managing resistance to change, culminating in crafting effective communication plans for successful transformation.

Corporate Accountability and Governance: In this module, you will learn to navigate and manage the complexities of information asymmetry between board members and executives, linking organisational values and ethics to governance, effectively managing legal risks, combating corruption, and developing strategies for stakeholder engagement and decision-making transparency.

Strategic Relationship Management: You will master the fine art of balancing internal and external stakeholder needs as this module enhances your ability to strategically analyse and engage with internal and external stakeholders, evaluate their perceptions of your organisation, and develop detailed customer personas to better tailor your products and services.

Strategic Financial Management: This module delivers comprehensive skills in financial analysis, risk management, financial modelling, and the design of performance measurement systems, enabling you to evaluate financial health, manage financial strategies, and communicate complex financial information to stakeholders for informed decision-making.

Data Science Strategies for Executive Success: Through this module, you will demystify the role of data science in strategic decision-making, assess the tools and emerging technologies including AI, and recommend processes for objective data-driven outcomes while fostering a continuous learning environment for data science within your organisation.

Critical Thinking: This module focuses on defining critical thinking, distinguishing instinctual versus analytical thinking, analysing cognitive biases, designing systems to promote critical thinking and counter biases both personally and within organisational structures, evaluating the influence of cognitive biases in marketing and achieving policy impacts through leveraging behavioural science. Critically, you will be able to implement systems in your personal and professional life to promote critical thinking and avoid making major decisions based on cognitive biases.



Advanced Management Programme (AMP)

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Study duration: **1 year**

No. of Modules: **7**

Module Duration: **8 weeks**

(7 weeks of study and a one-week break)

We will require the following

- Complete the application form.
- Certified copy of a picture identification.
- Certified copy of highest qualification and other certifications.
- If you do not meet the first two admission requirements, we will require a comprehensive CV that provides detailed information on your work experience.

Admission Requirements

University Degree

AND

At least two years or more of management and/or leadership experience.

AND

Access to a workplace environment where you can apply course-related managerial and leadership assignments. This can be done on a voluntary basis at a not-for-profit organisation.

OR

We recognise that some of the world's most transformative leaders have achieved extraordinary impact without completing a university degree. If you have substantial leadership experience and a proven track record of driving change, we encourage you to apply and share your unique journey with us.

About the Course Leader

Dr Abdoulie Sallah is an Associate Professor of Leadership and Management at Alliance Manchester Business School.

He is interested in the politics of knowledge production, and his research and writing is an attempt to understand and re-significance the excluded, occluded, omitted and marginalised narratives and voices in management and organisation studies (particularly those from the South). He is interested in organisational leadership and spaces, work and its organisation, postcolonial reasoning, employee engagement, the informal economy, globalisation and entrepreneurship. He is the editor of the Journal of Critical Southern Studies (Globalisation and Development Stream) as well as a reviewer for seven other peer-reviewed international journals.



Dr Abdoulie Sallah

Associate Professor

Alliance Manchester Business School

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About the AMBS - FPD partnership

In an ever-changing world where the stakes have never been higher, the call for transformational leaders, visionaries deeply committed to creating a sustainable future, is more urgent than ever. To answer this call, AMBS and the Foundation for Professional Development (FPD) have joined forces, pioneering a powerful pathway to leadership excellence. Together, they present an innovative, fully online, asynchronous education solution certified by AMBS: the one-year **Advanced Management Programme**.

This unique partnership leverages AMBS's world-renowned expertise in leadership and FPD's cutting-edge global online learning platform, and their 27 -years' experience in global social entrepreneurship, making high-calibre management education accessible like never before. Learn more about FPD on www.foundation.co.za.

This partnership delivers the quality and rigour of a top-tier business school education at a fraction of the cost typically associated with similar courses. By eliminating traditional barriers of geography and price, AMBS and FPD enable leaders around the world to access a wealth of knowledge and network with diverse peers, all from the convenience of their own schedules and locations.

As the world faces unprecedented and complex challenges, affordability and accessibility to top-tier leadership and management education are not just advantages — they are imperatives.

What will my certificate look like?



Brand Matters Webinar

How the **Advanced Management Programme** can catapult your career to the next level? [Watch our Free Brand Matters Webinar](#), with the programme leaders **Dr. Abdoulie Sallah** and **Dr. Gustaaf Wolvaardt** discussing how the **Advanced Management Programme** will equip you for a career in leadership.

[WATCH WEBINAR HERE](#)

[CLICK HERE TO LEARN MORE](#) 

Contact us

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