

Online

Postgraduate Diploma in Entrepreneurial Management

Programme Description

Turn ideas into opportunities and opportunities into sustainable ventures with the fully online Postgraduate Diploma in Entrepreneurial Management. This qualification develops the entrepreneurial and management capabilities needed to create new ventures, drive innovation and manage businesses in a changing environment. You will build practical knowledge across entrepreneurship, leadership, marketing, project management, human capital, operations, supply chain management, accounting and global business strategy. You will also strengthen your ability to make informed decisions, manage change and apply responsible management practices while developing the research skills needed to investigate and address real-world business challenges.

Overview

SAQA ID:

103104

Number of modules:

12

Total credits:

144

Mode of study:

Fully online

Study duration:

2 years

Module duration:

8 weeks (*7 weeks of study and one-week break*)

How much time to commit per week:

15 to 20 hours a week

Modules and Credits

Entrepreneurship and Enterprise Creation

Project Management

Strategic Entrepreneurship

Leadership and Change Management

Marketing for Managers

Managing with Integrity

Global Strategies in Business

Managing Human Capital, Multiculture and Behaviour in Organisations

Accounting for Managers

Operations and Supply Chain Management

Research Methodology - Practical Project

Research Methodology - Theory

You will learn to

- Identify and evaluate opportunities for new businesses, products and services.
- Apply management and entrepreneurship principles to real-world business challenges.
- Lead teams and manage people effectively across diverse organisational environments.
- Plan and manage projects from concept through to implementation
- Evaluate global, economic, social and cross-cultural factors that influence business success.

Admission Requirements

To apply for this qualification, a student must have:

A Bachelor's Degree (NQF Level 7) or an Advanced Diploma (NQF Level 7).

Fees

To see a full breakdown of our fees, please visit our fees page below.

[Visit Our Fees Page](#)